



## **Calling All Sponsors!**

Join Alpaca Ontario this Spring at

### **Kawartha Downs April 11th, 12th and 13th, 2025**

to celebrate the best in show, vendors and demonstrations and the Annual General Meeting Dinner and Networking.

For over 20 years, Alpaca Ontario's mission has been to represent the collective interests of its members, promote awareness of the alpaca industry within Canada and abroad, develop the fibre value chain, offer education for its members and advocate for the highest quality alpaca husbandry and breeding practices.

As a volunteer-run organization, the majority of Alpaca Ontario's operating budget (which includes education and outreach to the membership), comes from revenue derived from both annual AO memberships (both new and renewal), as well as any funds generated through sponsorship of our Alpaca Shows.

With the generous support of our sponsors, it enables us to continue to grow and generate the funds required for the development and delivery of programs, other activities and services provided by Alpaca Ontario, as well as allowing us to build a stronger, more vibrant, alpaca community in Canada.

#### **Why Be a Sponsor?**

Sponsorship provides you with a unique opportunity to connect with your community, build brand awareness and show your company's support of local agriculture, agricultural education, heritage, and community. Our event will provide your firm with exposure at a venue where hundreds of attendees come to learn, compete, shop, and have a great time with friends and family.

#### **We can help you:**

- Enhance your brand with increased visibility, recognition, and loyalty
- Generate sales leads through access to new and existing customers
- Create engagement with a targeted farm audience
- Collaborate through partnerships with agricultural professionals attending the Show

We have several sponsorship levels to choose from, each with a select range of benefits, and opportunities to fit any budget. Thank you if you were able to provide support in the past, and we hope you can continue your sponsorship in 2025. For all new sponsors, we look forward to working with you.

#### **Spring Show Committee**

For more information and Sponsorship Package reach out to [info@alpacaontario.ca](mailto:info@alpacaontario.ca)



# Sponsorship Levels

## Herdsire Level

\$2000  
4 available

- Sponsorship of Supreme Champion banner
- Choice of vendor spot and/or penning spot
- Opportunity to present banner/ribbons if in attendance
- Signage at ring level (you provide banner)
- Listed sponsor/logo in the official competition show book
- Listed sponsor/logo on the Alpaca Ontario website
- Social media mentions

## Dam Level

\$900  
4 available

- Sponsorship of 1 special class banner
- Opportunity to present banner/ribbons if in attendance
- Choice of vendor spot and/or penning spot
- Signage at ring level (you provide banner)
- Listed sponsor/logo in the official competition show book
- Listed sponsor/logo on the Alpaca Ontario website
- Social media mentions

## Jr. Herdsire

\$700

- Signage at ring level (you provide banner)
- Choice of vendor spot and/or penning spot
- Listed sponsor/logo in the official competition show book
- Listed sponsor/logo on the Alpaca Ontario website
- Social media mentions

## Maiden Level

\$300

- Choice of vendor spot
- Listed sponsor/logo in the official competition show book
- Listed sponsor/logo on the Alpaca Ontario website
- Social media mentions

## Cria Level

\$100

- Name listed as a sponsor on the Alpaca Ontario website
- Listed sponsor/logo in the official competition show book
- Social Media mention